

Message Text

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PAGE 01 BANGKO 02706 280347Z
ACTION EA-12

INFO OCT-01 EB-08 ISO-00 /021 W
-----070224 280350Z /14
R 260918Z JAN 78
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 8815

UNCLAS BANGKOK 2706

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJ: WTDR/FTI: THAI AIRWAYS INTERNATIONAL LTD.

REF: USDOC 24534

1. THAILAND
OFFICE USE: 2. 549 3. 0111600 4. 01
5. THAI AIRWAYS INTERNATIONAL LTD.
6. P.O. BOX 1075, 1043 PAHOLYOTHIN ROAD
7. BANGKOK
8. CONTACT: AIR MARSHAL CHOO SUTHICHOTE
9. TITLE: MANAGING DIRECTOR AND PRESIDENT
9. TITLE: MANAGING DIRECTOR AND PRESIDETN
OTHER OFFICIALS ARE: CAPTAIN BROM NA THALANG, SENIOR VICE-PRESIDENT
AND AIR MARSHAL SOONTORN SUNDARAKUL, VICE PRESIDENT THECHNICAL DEPT.
10. PHONE 2791040 11. TELEX: BKKTG
12. CABLE: THAINTER
13. ESTBL: 1959 14. EMPL: 3800 15. SIZE: VERY LARGE
16. REPUTATION: Y-EXCELLENT 17. RPT DATE: 01/78
OFFICE USE: 18. K 19. NA 20. X 21. NA 22. NA
23A. 45110/9 AIR TRANSPORTATION OPERATOR
23B 58120/9 FOOD CATERING, EATING AND DRINKING PLACES
24. FOREIGN SALES: WORLDWIDE
25. FINANCIAL REFS: BANGKOK BANK LTD., 9 SUAPA ROAD, BANGKOK,
THAILAND.
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PAGE 02 BANGKO 02706 280347Z

26. TRADE REF: SCANDINAVIAN AIRLINES SYSTEMS, INC., 130 POST
STREET, SAN FRANCISCO, CALIF. 94103.
27. FOREIGN FIRM REPRESENTED: NA
28. POST EVALUATION: THAI AIRWAYS INTERNATIONAL LTD. WAS
INCORPORATED IN 1959 WITH AN AUTHORIZED CAPITAL OF \$100,000, LATER
INCREASED TO \$10,000,000 TO ACT AS NATIONAL AIRLINES FOR
INTERNATIONAL SERVICES, WHICH COMPRISES MORE THAN 25 KEY DESTINA-

TIONS IN 21 COUNTRIES. FIRM WILL HAVE ITS OWN NEW HEADQUARTERS
LOCATED
AT 89 VIPHVADEE RANGSIT HIGHWAY IN BANGKOK BY AUGUST 1978. SEVENTY
PERCENT OF THE COMPANY'S EQUITY IS HELD BY THE THAI GOVERNMENT
THROUGH THAI AIRWAYS CO., THAILAND, DOMESTIC CARRIER AND THE
REMAINING SHARES ARE HELD BY SCANDINAVIAN AIRLINES SYSTEM. FIRM
LEASES AN OFFICE OF 1,000 SQ. METERS, LOCATED IN ONE OF BANGKOK'S
BUSINESS DISTRICTS AND HAS MAINTAINED SEVERAL OFFICES IN HOTELS
AND COMMERCIAL BUILDINGS. PRESENTLY FIRM EMPLOYS MORE THAN
5,000 AND ITS TURNOVER IN 1976 WAS REPORTED TO BE \$170,000,000
REPRESENTING AN INCREASE OF 45 PERCENT OVER THE FIGURE REPORTED
TO THE EMBASSY IN 1975. IT HAS ACQUIRED RECENTLY TWO NEW DC10-30
AND SIGNED A AGREEMENT WITH AIRBUS INDUSTRIES TO PURCHASE A
FLEET OF A-300 B4 AIRCRAFT WHICH WILL REPLACE THE OLD DC8-33
FOR BANGKOK-TOKYO FLIGHTS. FIRM HAS ESTABLISHED AN EXCELLENT
REPUTATION ON INTERNATIONAL MARKETS, AND ALSO IS HIGHLY
REGARDED BY ITS BANKERS. IT IS CONSIDERED TO BE AN EXCELLENT
TRADE CONTACT FOR U.S. FIRMS.
29. PREP: SATHIT/SOMSAK APPR: H. SAVERY
WHITEHOUSE

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NNN

Message Attributes

Automatic Decaptioning: X
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Channel Indicators: n/a
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Decaption Date: 01 jan 1960
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Original Classification: UNCLASSIFIED
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Original Previous Classification: n/a
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Review Action: RELEASED, APPROVED
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Review Exemptions: n/a
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Review Release Date: n/a
Review Release Event: n/a
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Review Withdrawn Fields: n/a
SAS ID: 3712953
Secure: OPEN
Status: NATIVE
Subject: WTDR/FTI: THAI AIRWAYS INTERNATIONAL LTD.
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odbsc://SAS/SAS.dbo.SAS_Docs/064b09e0-c288-dd11-92da-001cc4696bcc
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